

# 2023 YEAR 1 IN REVIEW

## EDUCATION/KNOWLEDGE ACQUISITION

provided  
**77**  
virtual  
trainings

44 national &  
33 regional

**6,396**  
participants

in behavioral  
health training

**2,067**  
organizations

participated in  
behavioral health training



Trainees included, but were not limited to Certified Nursing Assistants, Social Workers, Directors of Nursing, Nursing Home Administrators, Mental Health and Substance Use Counselors.

## CONSULTATIONS

completed  
**758**  
consultations



Consultations are individualized assessments provided to nursing facilities to help them determine a plan of action to address their specific mental and substance use training needs.

**95%**  
overall  
satisfaction rate



## BEHAVIORAL HEALTH ACTION NETWORK (BHAN) COHORT LEARNING

facilitated  
**5**  
cohort  
learning  
sessions

for nursing facilities



cohort  
learning:  
**136**  
participants

from 67 nursing facilities

## COLLABORATIONS/OUTREACH

worked with  
**103**  
organizations

16 national reach &  
87 regional reach



Collaborative efforts, fostered outreach, synergy, and raised brand awareness. Engaged with all Centers for Medicare and Medicaid Service's Quality Innovation Network-Quality Improvement Organizations (QIN-QIOs).

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## ON-DEMAND LEARNING

created  
**2** bite-sized  
learnings (BSL)

**2** 15-minute  
modules

## FLYERS & HANDOUTS

created  
**32**  
digital  
resources



designed to meet  
the specific needs  
of nursing facilities;  
disseminated  
**1,195** resources

## NEWSLETTERS

created  
**10**  
newsletters  
with a 14,881 reach



## WEBSITE

**4,768**  
resource  
downloads  
**16K**  
visits  
**Top 3**  
downloads:

Trauma Informed  
Care, Comfort  
Menu, and  
De-escalation  
Strategies



## MARKETING & COMMUNICATION