**2023 YEAR 1 IN REVIEW**

**EDUCATION/KNOWLEDGE ACQUISITION**

- **77** virtual trainings
  - 44 national & 33 regional
  - 6,396 participants in behavioral health training
  - 2,067 organizations participated in behavioral health training
  - Trainees included, but were not limited to Certified Nursing Assistants, Social Workers, Directors of Nursing, Nursing Home Administrators, Mental Health and Substance Use Counselors.

**CONSULTATIONS**

- **758** consultations
  - Consultations are individualized assessments provided to nursing facilities to help them determine a plan of action to address their specific mental and substance use training needs.

**BEHAVIORAL HEALTH ACTION NETWORK (BHAN) COHORT LEARNING**

- **5** facilitated cohort learning sessions for nursing facilities
- **136** participants from 67 nursing facilities

**COLLABORATIONS/OUTREACH**

- **103** organizations
  - 16 national reach & 87 regional reach
  - Collaborative efforts, fostered outreach, synergy, and raised brand awareness. Engaged with all Centers for Medicare and Medicaid Service’s Quality Innovation Network-Quality Improvement Organizations (QIN-QIOs).

**MARKETING & COMMUNICATION**

- **2** bite-sized learnings (BSL)
  - 3 digital resources designed to meet the specific needs of nursing facilities; disseminated 1,195 resources
  - 10 newsletters with a 14,881 reach
  - 4,768 resource downloads
  - 16K visits
  - Top 3 downloads:
    - Trauma Informed Care, Comfort Menu, and De-escalation Strategies

**ON-DEMAND LEARNING**

- **2** 15-minute modules